

## Offer for using a pattern

**Thank you for considering working with us!**

Patternsfrom Agency is selling the rights to use patterns either on **exclusive** or **non-exclusive** terms. Fresh patterns are available on our pattern database and portfolio of the curated Finnish designers, or they may be designed according to Your design brief. Below is more information about the options You have with us. Hope You will find a suitable option for Your needs!

### **We sell rights for exclusive patterns with following conditions**

- the Buyer, you, pays a minimum price of the pattern (please see the price list in Appendix 1). All available color variations are included in this price.
- the Buyer and the Seller, we, agree on max. three (3) uses for the pattern
- the Buyer and the Seller agree on a measurable sales unit and royalty percentage which are the base for design royalties. In case sales exceed the invoiced minimum price of the pattern, design royalties will be invoiced as well.
- the scaling of the pattern can be changed according to the Buyer's wishes (please see the price list in Appendix 1)
- the coloring of the pattern may be changed according to the Buyer's wishes (please see the price list in Appendix 1)
- the Buyer may use the pattern for the agreed use for max. 2 years, which is the termination time for the contract. However a new term may be agreed between the Buyer and the Seller.
- the Buyer may use the pattern in unlimited geographical markets for the agreed uses
- the Buyer may not license the pattern further
- the Buyer may not re-sell the pattern further
- the Buyer has the right to use the name of the designer and materials related with the designer and the pattern in marketing activities of the product made of the pattern
- as soon as the money transaction is committed, the pattern and its color variations will be removed from the database, and the Seller may not sell it to any other Buyers
- the copyrights remain to the original designer

### **We sell rights for non-exclusive patterns with following conditions:**

- the Buyer pays 50% of the minimum price of the pattern (please see the price list in Appendix 1)
- the Buyer and the Seller agree on a measurable sales unit and royalty percentage which are the base for design royalties. In case sales exceed the invoiced minimum price of the

pattern, design royalties will be invoiced as well.

- the Buyer and the Seller agree on one (1) use for the pattern
- the scaling of the pattern can be changed according to the Buyer's wishes (please see the price list in Appendix 1)
- the coloring of the pattern may be changed according to the Buyer's wishes (please see the price list in Appendix 1)
- the Buyer may use the pattern for the agreed use for max. 2 years, which is the termination time for the contract. However a new term may be agreed between the Buyer and the Seller.
- the Buyer may use the pattern in limited geographical markets only for the agreed use
- the Buyer may not license the pattern further
- the Buyer may not re-sell the pattern further
- the Buyer has the right to use the name of the designer and materials related with the designer and the pattern in its marketing activities of the product made of this pattern
- as soon as the money transaction is committed, the pattern remains in the database, and the Seller may re-sell the pattern to any other Buyers, for any other use/markets except the ones already taken. Seller may not sell the pattern on exclusive terms.
- the copyrights remain to the original designer

We create patterns based solely on customers' needs, so feel free to ask for an offer!

**Sounds good? Great! How do you get the rights for yourself then? How to proceed?**

Please see [www.patternsfrom.fi/collection](http://www.patternsfrom.fi/collection) for the most current or [www.pinterest.com/patternsfromfi/](http://www.pinterest.com/patternsfromfi/) for a full portfolio of the designers. Let us know the pattern you would like to have, as well as the agreement option that is most suitable for you. We will send in return an A3 -sized file, there you get an idea of how the pattern repeats, and how it looks like in the original size. We remind you of our terms and conditions once again, and we will send you a Deal Memo which is the base for The Agreement, either exclusive or non-exclusive.

As soon as The Agreement is signed and the money transaction finalized, we will send you the original file.