
Ammi Lahtinen

Year of Birth: 1988

Grew up in: Lammi

Studies: Helsinki Metropolia University of Applied Sciences, University of Arts London: London College of Communication, Aalto University: School of Art, Design and Architecture

Best known for: harmonized pattern families and use of colorseipäteksti

Designer profile

Ammi, or officially still Annamari, was born in Lammi, 125 km North of Helsinki. Since 2007 she has been living, studying and working in Helsinki.

She made her master's thesis in collaboration with the Finnish National Gallery, Ateneum Art Museum. The task was to design a print collection for the Ateneum museum shop. The inspiration for the patterns comes from the decorative elements inside the Ateneum Art Museum building. Own print and product collection enables museum shop to offer a wider selection of meaningful products for a museum shop visitor.

During 2015 Ammi got her own little studio in Vallila, Helsinki and started working as a freelance textile & surface designer. She joined Patternsfrom Agency the very same year. With Patternsfrom Agency, her patterns have been touring in trade fairs in Tokyo (Japantex), Frankfurt (Heimtextil) and Stockholm (Formex). She spends lots of time for thinking about the patterns families, their colorways and style.

As a designer Ammi finds inspiration from details in her surroundings; interesting elements like repetition, colors, structures, lights, shadows and reflections catch her eyes. She takes a lot of photos to remember even the smallest design ideas. Sometimes people passing by seems to wonder why: rows of shopping carts in the supermarket or the dirty floor of a local tram might not seem so interesting to others. Every once in a while she uses old school cameras as with those, the end result always comes with a surprise element regardless of how the photos are planned. You can follow Ammi on her search of inspiration on Instagram with the username @instagr_ammii.

When designing a new pattern, she goes through her photo library, collects and combines themes and feelings. She begins with drawing individual elements, flowers as a sample, and later on combine them to a ready made pattern. She would like to see her patterns used on different materials and surfaces, made with different techniques.